



## Leadership Rocklin Preliminary Application

Please print.

▲ Name: \_\_\_\_\_

▲ Address: \_\_\_\_\_  
\_\_\_\_\_

▲ Company: \_\_\_\_\_

▲ E-mail: \_\_\_\_\_

▲ Phone: \_\_\_\_\_

I understand this preliminary application is stating my intent to apply for the Leadership Rocklin program. I will be forwarded a formal application which I will complete and return. I will then be asked to participate in an interview as part of the selection process.

▲ \_\_\_\_\_  
Signature

▲ Date: \_\_\_\_\_

Apply on-line at [www.RocklinChamber.com](http://www.RocklinChamber.com)

Or mail application to:

Rocklin Area Chamber of Commerce  
3700 Rocklin Road, Rocklin, CA 95677

Or fax to 916.624.5743

Please apply by June 30.



### ▲ Steering Committee

- ▲ Alice Carmody  
Top Talent Entertainment and  
Productions
- ▲ Christine Chrisman  
Rocklin Area Chamber of Commerce
- ▲ Melanie Franck  
Leighton Insurance Associates
- ▲ Tim Hanson  
Mission Carpet Care
- ▲ Greg Janda  
Cadpros, Inc.
- ▲ Sharon Mowry  
City of Rocklin
- ▲ Robin Trimble  
Rocklin Area Chamber of Commerce
- ▲ Kathleen Tucker  
William Jessup University
- ▲ Greg Van Dusen  
Placer Valley Tourism
- ▲ Leslie Woodman  
City of Rocklin



AREA CHAMBER OF COMMERCE

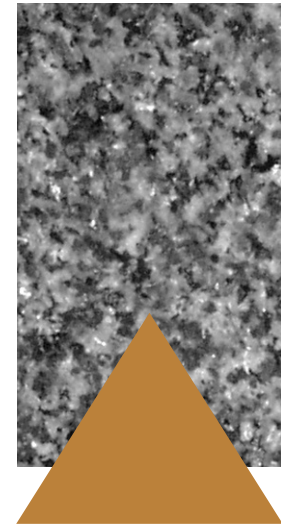
3700 Rocklin Road, Rocklin, CA 95677

916.624.2548

Fax: 916.624.5743

[info@RocklinChamber.com](mailto:info@RocklinChamber.com)

[www.RocklinChamber.com](http://www.RocklinChamber.com)



AREA CHAMBER OF COMMERCE

*Promoting business, building community*



Whether you are an up-and-coming leader, a local business owner, or want to learn more about the area, Leadership Rocklin is a good place to start.

Leadership Rocklin teaches leadership skills by having speakers who ARE leaders in and around our community. Speakers include city council members, county management, public safety officials, the school superintendent and CEOs of major companies.

The classes examine key issues that affect businesses in Rocklin, South Placer and all of California. Discussions are held about government issues, transportation, economic development and the media.

But it's not all about business. Classes delve into social issues as well. Students learn about education, health and human services, the arts and volunteerism. There is also a great deal about the area's history and the vision for the future.

Part of the Leadership experience is a community project. Through this experience participants are able to use the knowledge they have learned to work together to serve their community in a meaningful way.

*Leadership Rocklin truly is  
where leaders emerge.*



### ▲ Sessions

Leadership Rocklin begins in September with a get acquainted barbecue and continues monthly until graduation in June. Classes are held the third Thursday of each month at various locations in South Placer County. Sessions begin at 7:30 a.m. and end at 3:00 p.m. A continental breakfast and lunch are provided each day. Full day participation is required.

Students also attend four community events such as a Rocklin Chamber function, city council, school board and supervisors meetings.

### ▲ Participation

Leadership Rocklin is open to individuals who live or work in South Placer County and seek to contribute their skills, knowledge and experience to benefit the community. Class size is limited. Potential participants will be interviewed as part of the selection process.

### ▲ Tuition

Tuition is \$475 for Rocklin Chamber members, \$525 for non-members, which includes all speakers, locations and meals. A \$50 refundable deposit is due upon submission of the application. Deposit will be credited towards tuition. Tuition must be paid in full prior to the first session and is non-refundable.

### ▲ Class Topics

- ▲ History of Rocklin
- ▲ The Arts & Media
- ▲ Education
- ▲ Volunteerism & Community Service
- ▲ Rocklin Civics & Public Safety
- ▲ Transportation
- ▲ Health & Human Services
- ▲ Regional Issues/ Economic Development
- ▲ Leadership Skills & Theory

### ▲ What Participants Are Saying

“Participating in the Leadership Rocklin class afforded me the opportunity to become immersed in my community. This was of tremendous benefit, since that I had only lived in Rocklin for three years. I gained a greater knowledge of my community which has been invaluable and have depended upon the relationships formed during the classes.”

*Wendy Lang*

*Rocklin Unified School District Board Member*

“Leadership Rocklin provided me with a tremendous opportunity to meet new people and learn about various aspects of our local and regional community through well-planned monthly presentations. Leadership Rocklin requires a commitment of time, but what you learn and who you meet may be invaluable.”

*Pierre Martinez, AICP, Community Planning Manager,  
Lennar Communities*

“I discovered that leadership in a city is an attainable goal. My introduction/connection to other aspiring leaders is invaluable. The time spent in class was well worth it. The scope of the program was vast. I am inspired to continue to climb the leadership ladder in my industry.”

*H. D. Cureton II, Science/PE Teacher,  
Victory High School*

“I’ve seen a lot of changes in Placer County, particularly Rocklin, over the last 40 years. Leadership Rocklin gave me insight as to how those changes came about and how important it is to have outstanding leaders emerge within the community, so we may continue to balance the needs our residents, businesses and environment, in an effort to maintain the high quality of life we have all come to enjoy.”

*Billy “Rad” Radakovitz, Realtor  
Primera Realty*